



St Johns River-to-Sea Loop Alliance
532 W. Florence Avenue
Deland, Florida 32720
321-795-3179



Dear Friend and Partner of the St Johns River-to-Sea Loop,

The St Johns River-to-Sea Loop Alliance invites your sponsorship for the St Johns River-to-Sea Loop Stakeholder Workshop and **"Spring into Spring"** Ride to advance the Loop and raise awareness of the SJR2C Loop and the benefits the Loop brings to surrounding communities. The Alliance mission is to advance, advocate, support, promote and protect the Loop and its corridor, and the Workshop marks a major milestone toward achieving our mission.

The St. Johns River-to-Sea Loop (SJR2C) is a 260-mile state-funded multiuse Florida SUNTrail trail that connects five counties - St Johns, Flagler, Volusia, Brevard and Putnam - and runs from Titusville to DeBary to Palatka to St. Augustine.

Americans want trails – they are the number one public amenity considered when evaluating locations. Trails bring benefits for active mobility, safety, community building, multi-modal connections, bike-tourism, economic development, and health and fitness. Trails are economic drivers that help revitalize Main Streets and downtowns. Trails spur investment in community resources and attract local entrepreneurship. Trails build community and safety. They help kids be more active and independent, and get kids safely to and from school, and they inspire and enable fitness and health for people of all ages.

This year's Stakeholder Workshop will be held in DeBary Hall on March 1 and will focus on completing the Loop and promoting and increasing advocacy for the Loop. We are seeking sponsors to support the event and cover event-related expenses.

Our **"Spring into Spring"** Ride will be a raffle ride with prizes on March 16 on the Loop featuring the beautiful Volusia springs and parks between Beresford Park and Osteen. We are seeking sponsors to help the Alliance cover ride materials and safety provisions, insurance and fees, refreshments, and prizes.

For more information please refer to the attached sponsor categories.

Sincerely,

Marguerite Ardito, President

Maggie@SJR2C.ORG

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St Johns River-to-Sea Loop Event Sponsors

All Event Sponsors will be featured on social media including our website, facebook page, twitter, and *“In The Loop”* newsletter

Stakeholder Workshop Sponsors

In addition to recognition on social media, Workshop Sponsors will be featured in workshop materials, welcome address and slideshow

- Gold Sponsor \$1,000
- Silver Sponsor \$500
- Bronze Sponsor \$100

“Spring Into Spring” Ride Sponsors

In addition to recognition on social media, all ride sponsors will be featured on ride-related promotion, materials and in our ride after-ceremony at Blue Spring State Park.

- Premier Ride Sponsor \$500
- Supporting Ride Sponsor \$250
- Prize Sponsors – Donations
- In-Kind Sponsors
 - Promotional Items: Bags, badges, gift items
 - Refreshments, water
 - Volunteer support

The St Johns River-to-Sea Loop Alliance is a 501(c)(3) organization.



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Please go to River2SeaLoop.org/contact/sponsor_2019 to complete the form online or if you prefer complete and submit this form to the above address or: Info@SJR2C.ORG

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Short Description: _____

Sponsorship (Please Circle)

Workshop Gold Sponsor 1000

Workshop Silver Sponsor 500

Workshop Bronze Sponsor 100

Spring into Spring Ride Sponsors

Premier Ride Sponsor \$500

Supporting Ride Sponsor \$250

Prizes and In-Kind (contact us) _____

Long-Term Partner (contact us) _____

Please see our website SJR2C.ORG for further definition of sponsor categories and partnership opportunities.

Please send your company logo and description by email to at info@sjr2c.org as soon as possible to be included on promotional material.

Please indicate if you want an invoice emailed. _____

If you wish to pay now, send checks to the above address or go to our website to pay by credit card. A receipt will be provided.

The St Johns River-to-Sea Loop is a 501(c)3 nonprofit organization.